blogpaws.com

Since 2009 BlogPaws has been a trusted resource for content creators, bloggers. and small businesses owners in the pet industry. Through education and collaboration we help turn ideas into reality. With a combined 43+ years in digital marketing and SEO in the pet industry, we understand how to appease algorithms and engage with pet parents to help them find solutions through thoughtfully curated content.

## BlogPaws Community



Pets Represented

| Dog | $50 \%$ | $\square$ |
| :--- | :--- | :--- |
| Cat | $25 \%$ | $\square$ |
| Both | $20 \%$ | $\square$ |
| Other | $5 \%$ | $\square$ |

Social Media Used<br>(f) $96 \%$ ค 72\%<br>© $82 \%$<br>72\%

## Get in touch

We're excited about the possibility of collaborating with you in the future, leveraging our incredible pet-focused community as well the digital marketing expertise of our talented team. Reach out to us by email to continue the


Jessica Shipman jessica@blogpaws.com


Britt Kascjak brit!@blogpaws.com conversation.

