

BlogPaws Product Promo

SUMMER FUN & SAFETY

Let the BlogPaws Team promote your product to content creators in the BlogPaws Community just in time for summer adventures.

BlogPaws Community

1.1K

Community Members

75%

Content Creators

25%

Small Business Owners

100%

Pet Parents

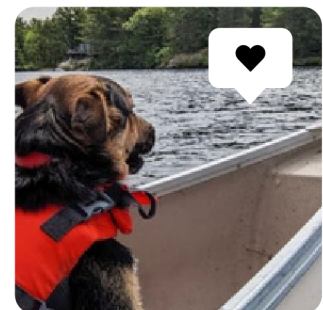
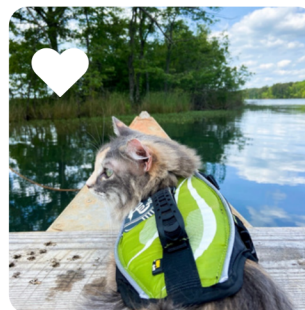
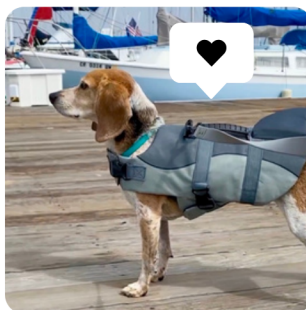
Pets Represented

Dog	50%	<div></div>
Cat	25%	<div></div>
Both	20%	<div></div>
Other	5%	<div></div>

Social Media Used

 96%  72%

 82%  72%



Let's Work Together!



This event is perfect for you if:

- You are open to working with content creators.
- You are looking to build ongoing relationships.
- You have product(s) that the modern pet parent would love.

How It Works:



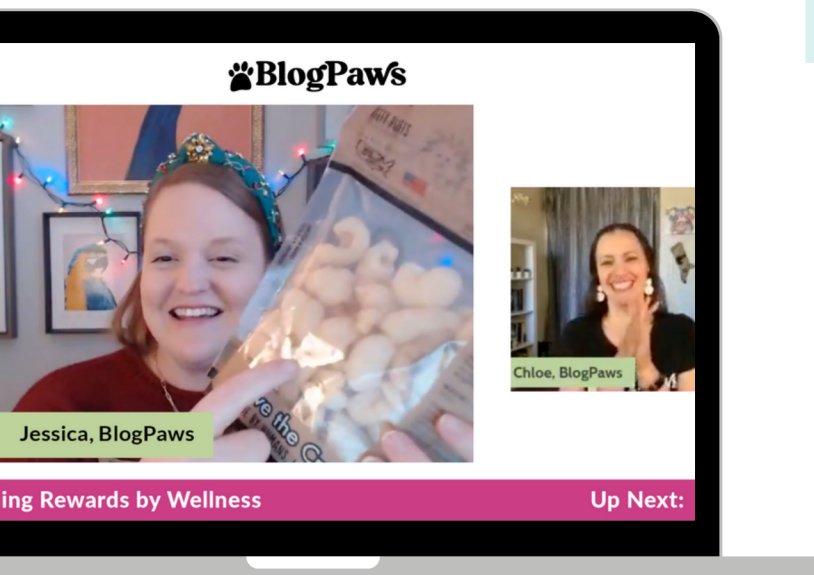
Your product is promoted via LIVE video to our community, a recap blog post, and email newsletter.



You provide contact info, product details, affiliate terms, and product samples.



Interested creators contact you directly. **You have control over your relationship!**



Details:

- When: May 4 at 7pm EDT
- Where: BlogPaws Community Private Facebook Group
- All participating brands must:
 - Complete a survey to share brand and product information by April 12, 2023.
 - Send two product samples for inclusion in the livestream by April 17, 2023.

Packages & Rates



Product Feature Package

- *Feature in LIVE Product Promo video*
- *Inclusion in follow up blog post*
- *Contact info shared to content creators*

1 product (3 minutes) ... \$150

2 products (4 minutes) ... \$250

3 products (5 minutes) ... \$350

Sponsor Package

5 BRANDS ONLY

1-3 products (3-5 minutes) ... \$550

- *Everything in the Product Feature Package*
- *Recognition in LIVE Product Promo video*
- *Feature in promotional emails*
- *Feature in event follow up email*
- *Logo on event landing page*
- *Logo on event materials for content creators*



Early Bird Pricing!

20% off discount if booked by March 31, 2023. Plus, add a PetBiz Game Night package to get 25% off of both packages!

Deadline for regular pricing is April 12, 2023 or when sold out.