

BlogPaws PetBiz Game Night

ANNIVERSARY CELEBRATION

Support the BlogPaws Community celebrations and create awareness for your pet brand!



BlogPaws Community

1.1K

Community Members

75%

Content Creators

25%

Small Business Owners





100%

Pet Parents

Pets Represented

Dog	50%	<div></div>
Cat	25%	<div></div>
Both	20%	<div></div>
Other	5%	<div></div>

Social Media Used

 96%	 72%
 82%	 72%



Let's Work Together!

Our Community + Your Brand = Awareness + Fun!

When: Thursday, June 22
at 7 pm EDT

Where: Private Zoom

What: Bingo, guessing
games, trivia, door
prizes, and a
scavenger hunt

How It Works:

- 1 Community members will come together to virtually play games at PetBiz Game Night via Zoom.
- 2 Each participant will get one free Bingo card when they register.
- 3 A second card can be earned by opting into email sign ups.

Details:

All participating brands must:

- Complete a survey to share brand and product information by 5/31/23.
- Send two product samples for showing during PBGN by 5/31/23.

BlogPaws

PetBiz GAME NIGHT!

Carla's Bingo Card

Cats & Dogs	Small Animals	Fish & Birds	Reptiles & Amphibians	Farm & Wild Animals
Burmese	Rabbit	Rainbow Fish	Tortoise	Monkey
Siamese	Fancy Rat	Canary	Iguana	Pig
Sphynx	Degu	YOUR LOGO HERE!	Gecko	Peacock
Great Pyrenees	Hedgehog	Cockatiel	Frog	Cow
Scottish Fold	Tarantula	Tetra	Python	Goat

HOW TO WIN: 5 in a row - vertical, horizontal, or diagonal. HOW TO CALL BINGO: Type "BINGO" in the chat.

YOUR LOGO HERE!

YOUR LOGO HERE! YOUR LOGO HERE! YOUR LOGO HERE! YOUR LOGO HERE!

Packages & Rates



Prize Sponsor

\$199

- Sponsorship of 1-3 trivia and/or door prizes valued at \$50+
- Small logo on landing page

Bingo Sponsor

\$399

4 BRANDS ONLY

- Sponsorship of 1-4 bingo prizes valued at \$150+
 - Must be willing to provide up to 4 prizes in case of multiple winners in your sponsored bingo round
- Medium logo on landing page
- Logo in promotional email
- Logo included on bingo card

Partner Sponsor

\$999

1 BRAND ONLY!

- Exclusive sponsor of the digital scavenger hunt game (1) - prize value must be \$150+
- Exclusive sponsor of the guessing games (3) - prizes valued at \$150+
- Featured logo on landing page
- Logo in promotional email
- Featured logo on bingo card
- Logo in free space on bingo card
- Feature in 3 min commercial break: "Brought to you by BRAND"
- Featured logo in post event email
- List of participants who opt-in to share their email

Early Bird Pricing!

20% off discount if booked by March 31, 2023. Plus, add a Product Promo package to get 25% off off both packages!

Deadline for regular pricing is May 22, 2023 or when sold out.