

*2017
EDITORIAL
& CONTENT
CALENDAR*

blogpaws.com

PLAN YOUR BLOGGING LIFE

Write It Down. Make It Happen!

MONTH:

Monthly Theme:

Themes broken down by week: (For example) Week #1 - tips; Week #2 - Guest post/interviews w/experts; Week #3 photos/videos; Week #4 How to

Pet (or other) Themed Holidays:

1.

2.

3.

4.

5.

Days Of Week To Post:

M ___ T ___ W ___ Th ___ F ___ Sat ___ Sun ___

Blog Idea Tracker

A place to jot down any ideas that come to you:

List of potential guest bloggers:

- 1.
- 2.
- 3.
- 4.
- 5.

Blog keywords to focus on this month:

Where will you share your blog post?

FB ____ Twitter _____ LinkedIn _____ Instagram _____

Pinterest _____ Boost Groups _____ Other _____
