

Preliminary Agenda

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BlogPaws Free Airport Shuttle Schedule	Note: Shuttles will run approx. every 45 mins. during the main arrival and departure periods. (more details tba)		Wednesday, May 7: 4:30pm – 10:30pm (last shuttle will leave from airport about 10:00pm)	
			Thursday, May 8: 9:00am – 7:00pm (last shuttle will leave from airport about 7:00pm)	
			Sunday, May 10: 6:00am – 12:00 Noon (last shuttle will leave from hotel about 7:00pm)	
Wednesday, May 7	Informal networking - Evening Lotus Court			
	Social Learning Session – Evening Q&A with Tom Collins & Team – details & room tba			
Thursday, May 8	Welcome to BlogPaws 2014! Conference Registration Open > 9:00 AM – 9:00 PM			
	Exhibit Area Open: Noon – 5:00 PM Casablanca Ballroom – South (Vegas Theme)			
Exhibit Area Open – Noon – 5:00 PM	Noon – 5 PM			
	1 – 4 PM	<u>Casablanca Ballroom A</u> Monetization Susan Getgood	<u>Casablanca Ballroom C</u> Google Analytics Nickey Rautenberg	<u>Fez Meeting Room</u> Be the Change: Adoption Champions Caroline Golon <u>Fez Meeting Room</u> Be the Change: Shelter Marketing Sybil Stershic
	1 – 2:25 PM			
	2:35 – 4 PM			
	Noon – 5 PM	Exhibit Area Open: Noon – 5:00 PM Casablanca Ballroom – South (Vegas Theme)		
6:30 – 7:00 PM	Opening Remarks: 6:30 – 7:00 PM Casablanca Ballroom – North			
7:00 – 10 PM	Reception: 7:00 – 10:00 PM - Casablanca Ballroom – North Exhibit Area Open: 7:00 – 10:00 - Casablanca Ballroom – South (Vegas Theme)			

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Friday, May 9	Welcome to BlogPaws 2014! Conference Registration Open > 7:00 AM – 7:00 PM			
7:30 – 8:30 AM	Breakfast & Networking Baraka Ballroom			
8:30 – 9:45 AM	Keynote Panel: The Pet Blogging Business Lena West, Dino Dogan, Chloe DiVita Moderator: Tom Collins Casablanca Ballroom – North Note: some of our Shelter Donations and Attendee Prizes will be given during this session, too!			
9:45 – 10:35 AM	Snack Break & Networking – Exhibit Area Open (9:45 – 10:35 AM) Casablanca Ballroom – South			
			Advanced Track	
10:45 AM – 12:15 PM	Be an Instagram Star Manny the French Bulldog	How to Get Published Susan Daffron James Byrd Penny Sansevieri	Make A Business Out of Your Blog Maryanne Shew	Be the Change: Do You Speak Cat? Steve Dale
12:15 – 2:00 PM	Lunch & Networking - Baraka Ballroom Exhibit Area Open - Casablanca Ballroom – South			
			Advanced Track	
2:00 – 3:30 PM	Photography: Tips, Tricks, & Product Reviews Debbie Glovatsky	Monetizing Ideas for Profit Sandy Robins	Google+ & Hangouts Denise Wakeman	Facebook Pages vs. Facebook Groups Jim Nelson
3:45 – 5:15 PM	SEO Basics Matt Beswick	WordPress Tips & Tricks Ted Nguyen	How to Amplify Your Bark Across Digital Ecosystem Brian Easter	Be the Change: Killer Videos That Save Lives: Lisa Richman
5:15 – 6:30 PM	Happy Hour - Exhibit Area: Casablanca Ballroom – South			
6:30 – 8:00 PM	Pawject Runway – Pet Fashion Show			

8:30 – 10:00 PM

Meet the Rescues

Note: Preliminary Schedule as of 2/4/2014– Subject to Change – Check <http://www.blogpaws.com> for updates!



May 8 – 10, 2014 • Lake Las Vegas, NV

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Saturday, May 10	Welcome to BlogPaws 2014! Conference Registration Open > 7:00 AM – 4:00 PM			
7:30 – 8:30 AM	Breakfast & Networking Baraka Ballroom			
8:30 – 9:45 AM	Keynote: Human-Animal Bond Research Speaker from the Human-Animal Bond Research Initiative Casablanca Ballroom – North			
9:45 – 10:35 AM	Snack Break & Networking Casablanca Ballroom – South			
			Advanced Track	
10:45 AM – 12:15 PM	FTC Rules Laura Fremont	Creating Engaging Content Rose Hamilton Shawna Schuh	Make Your Book a Bestseller on Amazon Penny Sansieveri	Coming Soon
12:15 – 2:00 PM	Lunch & Networking Baraka Ballroom			
			Advanced Track	
2:00 – 3:30 PM	Copyright for Bloggers Paul C. Jorgensen	Running Giveaways Layla Morgan Wilde	SEO Advanced Session Matt Beswick	Coming Soon
3:45 – 5:15 PM	Top Legal Issues Every Blogger Faces Carleen Coulter	Using Pinterest to Grow Your Blog Danielle Lambert	SEO Advanced Workshop Matt Beswick	Coming Soon
6:00 – 6:45 PM	Nose-to-Nose Awards Red Carpet			
6:45 – 7:00 PM	Red Carpet Walk (photo-ops)			

7:00 – 8:30 PM	Nose-to-Nose Awards Dinner & Winner Announcements
8:30 – 10:00 PM	After-Pawty!

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