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| BlogPaws Free Airport Shuttle Schedule | Shuttles will run approx. hourly during the main arrival and departure periods (subject to rush hour traffic, of course). On arrival, find the BlogPaws sign and shuttle staff person dressed in black in the baggage claim areas of Terminals 1 and 3. | Wednesday, May 7: 3:00pm – 10:30pm (last shuttle will leave from airport about 9:30pm) |
| | | Thursday, May 8: 9:00am – 7:00pm (last shuttle will leave from airport about 6:00pm) |
| | | Sunday, May 10: 6:00am – 12:00 Noon (last shuttle will leave from hotel about 11:00am) |

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| Wednesday, May 7 (for early arrivers) | <p>“Dessert on the Terrace” – 7:00 – 9:00pm Informal Networking on the Lotus Court – sponsored by Bissell Please click here to RSVP so we can have enough yummy treats for everyone!</p>  |
| | <p>Social Learning Session Blog Spring Cleaning: What did we learn? What did we do? – 9:15 – 10:30 pm Q&A with Tom Collins & Kimberly Gauthier – Fez Meeting Room</p> |

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| Thursday, May 8 | <h2>Welcome to BlogPaws 2014!</h2> <p>Conference Registration Open > 9:00 AM – 9:00 PM (Medinas Foyer outside of Casablanca Ballroom)</p> |
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| Exhibit Area & Cat Style Lounge Open – Noon – 5:00 PM | Noon – 5 PM | <p>Speaker Meeting – Noon – Rabat Meeting Room</p> <p>Sponsor Exhibit Area & Cat Style Lounge by Hauspanther Open: Noon – 5:00 PM Casablanca Ballroom – South</p> | | | |
| | 1 – 4 PM | <p><u>Casablanca Ballroom A</u></p> <p>Monetization Susan Getgood</p> | <p><u>Casablanca Ballroom C</u></p> <p>Google Analytics Nickey Rautenberg</p> | <p><u>Fez Meeting Room</u> Be the Change: Turn Your Dream Into Reality Caroline Golon</p> | 1 – 2:25 PM |
| | Noon – 5 PM | <p>Sponsor Exhibit Area Cat Style Lounge by Hauspanther Open: Noon – 5:00 PM Casablanca Ballroom – South</p> | | <p><u>Fez Meeting Room</u> Be the Change: Shelter Marketing Sybil Stershic</p> | <p>2:35 – 4 PM</p> |

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| 5:00 – 6:00 PM | <p>Yappy Hour! At the Pet Park – sponsored by PetSafe La Menzeh Pavilion Please click here to RSVP so we can have enough for everyone!</p>  |
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| 6:15 – 7:00 PM | <p>Kickoff Events: 6:15 – 7:00 PM Passport to Prizes ▪ Winn Feline Foundation Media Appreciation Award Hope for Paws: Inspiring Change for Pets ▪ Noah’s Animal House Intro & Donation Casablanca Ballroom – North</p> |
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| 7:00 – 10 PM | <p>Reception: 7:00 – 10:00 PM – Medinas Foyer / Casablanca Ballroom – North & South Exhibit Area Open: 7:00 – 10:00 - Casablanca Ballroom – South</p> <p>!! Vegas Theme !!</p> |
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| Friday, May 9 | Welcome to BlogPaws 2014! Conference Registration Open > 7:00 AM – 7:00 PM < Medinas Foyer | | | |
| 7:30 – 8:30 AM | Breakfast & Networking Baraka Ballroom | | | |
| 8:30 – 9:45 AM | Keynote Panel: The Pet Blogging Business Lena West, Dino Dogan, Chloe DiVita Moderator: Tom Collins Casablanca Ballroom – North Note: some of our Shelter Donations and Attendee Prizes will be given during this session, too! | | | |
| 9:45 – 10:35 AM | Snack Break & Networking – sponsored by VetriScience Laboratories Stop by their booth for snacks and a demonstration Exhibit Area Open – Theme of the Day: Education Casablanca Ballroom – South | | |  |
| | | Casablanca C | Casablanca H | Fez Meeting Room |
| 10:45 AM – 12:15 PM | Be an Instagram Star Manny the French Bulldog | How to Get Published Susan Daffron James Byrd Penny Sansevieri | Advanced Topic Make A Business Out of Your Blog Maryanne Shew | Be the Change: Do You Speak Cat? Steve Dale |
| 12:15 – 2:00 PM | Lunch & Networking - Baraka Ballroom Exhibit Area Open – Theme of the Day: Education - Casablanca Ballroom – South | | | |
| | | Casablanca C | Casablanca H | Fez Meeting Room |
| 2:00 – 3:30 PM | Photography: Tips, Tricks, & Product Reviews Debbie Glovatsky | Monetizing Ideas for Profit Sandy Robins | Advanced Topic Google+ & Hangouts Denise Wakeman | Facebook Pages vs. Facebook Groups Jim Nelson |
| | | Casablanca C | Casablanca H | Fez Meeting Room |
| 3:45 – 5:15 PM | SEO Basics Matt Beswick | WordPress Tips & Tricks Ted Ngyugen | Blogging about Parasite Protection, Not So Ho-Hum, It's Aha! Steve Dale Presented by Vectra 3D | Be the Change: Killer Videos That Save Lives: Lisa Richman |
| 5:15 – 6:30 PM | Happy Meow-ur - Exhibit Area: Casablanca Ballroom – South | | | |
| 6:30 – 8:00 PM |   | Pawject Runway – Pets Strut for Shelters On-site Create-an-Outfit Contest judged by these sponsors Materials provided • Everyone come watch the fun! Prizes for Pawticipants and the audience! Casablanca Ballroom - North | |  |
| 8:30 – 10:30 PM | Meet the Rescues – Shelter and rescue networking and fundraising workshop Limited seating – Please click to sign-up: Bloggers Shelter/Rescues Fez Meeting Room | | | |

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| Saturday, May 10 | Welcome to BlogPaws 2014! Conference Registration Open > 7:00 AM – 4:00 PM < Medinas Foyer | | | |
| 7:30 – 8:30 AM | Breakfast & Networking Baraka Ballroom Exhibit Hall CLOSED all day so bloggers & brands can network more personally at meals & breaks | | | |
| 8:30 – 9:45 AM | Keynote: Pets in the Family: impact on human health – zooeyia Steven Feldman, Exec. Dir. of the Human-Animal Bond Research Initiative is pleased to present Dr. Kate Hodgson, DVM, MHSs, CCMEP Casablanca Ballroom – North | | |  habri human animal bond research initiative foundation |
| 9:45 – 10:35 AM |   Snack Break & Networking Sponsored by Hill's Food, Shelter & Love Program Observing National Animal Disaster Preparedness Day Medinas Foyer | | | |
| | Casablanca A | Casablanca C | Casablanca H | Fez Meeting Room |
| 10:45 AM – 12:15 PM | FTC Rules for Bloggers Laura Fremont | Creating Engaging Content Rose Hamilton Shawna Schuh | Advanced Topic SEO Advanced Session Matt Beswick | Advanced Topic Make Your Book a Bestseller on Amazon Penny Sansevieri |
| 12:15 – 2:00 PM | Lunch & Networking – Baraka Ballroom @ 1:30 PM Tillman the Skateboarding Dog performs on the road by the Pet Park Brought to you by Natural Balance Exhibit Hall CLOSED all day so you can network with brands more personally at meals & breaks | | | |
| | Casablanca A | Casablanca C | Casablanca H | Fez Meeting Room |
| 2:00 – 3:30 PM | Copyright for Bloggers Paul C. Jorgensen | Using Pinterest to Grow Your Blog Danielle Lambert | Advanced Topic SEO Advanced Workshop Matt Beswick | Running Giveaways Layla Morgan Wilde |
| | Casablanca A | Casablanca C | Casablanca H | Fez Meeting Room |
| 3:45 – 5:15 PM | Top Legal Issues Every Blogger Faces Carleen Coulter | Myth Busters: Exposing Pet Care Misconceptions Dr. Karen Fling Presented by Partners for Healthy Pets – Visit booth and find how to Win an iPad! | Pet First Aid Class & Demonstrations Arden Moore | Advanced Topic How to Amplify Your Bark Across Digital Ecosystem Brian Easter |
| 6:00 – 7:00 PM | Nose-to-Nose Awards Red Carpet Yappy Hour & Walk (photo-ops for all) Sponsored by Diamond Naturals Medinas Foyer Finalists' Walk for the Paw-parazzi – 6:45 pm | | | |
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| 7:00 – 8:30 PM |  The Standard of Veterinary Excellence |  Pet360 presents the BlogPaws 2014 Nose-to-Nose Awards Dinner & Winner Announcements << with Emcee Michael Cavanaugh, DVM, DABVP, CEO of the American Animal Hospital Association Closing Remarks and Donations! Casablanca Ballroom | | Thanks to Platinum Sponsor Only Natural Pet for donating 400 lbs of cat or dog food to each Winner's shelter of choice!  |
| 8:30 – 10:00 PM | After-Pawty! Sponsored by Pet360 Casablanca Ballroom | | | |
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